



## Safety reinforced across Baja California to protect visitors

More than 3,500 personnel have been deployed across Baja California, maintaining a strong presence at beaches, highways, and key tourist destinations as part of a coordinated effort to ensure visitor safety.



**A**uthorities have implemented a statewide operation covering all seven municipalities, with teams stationed along major roads, coastal areas, tourist zones, parks, and high-traffic recreational spaces.

The official launch took place at the Metropolitan Convention Center in Playas de Rosarito, led by Governor Ma-

rina del Pilar Ávila Olmeda and Mayor María del Rocío Adame Muñoz, alongside representatives from all three levels of government.

The operation is structured around five key priorities: prevention, community engagement, continuous monitoring, road safety, and institutional coordination—allowing for a more effective re-



sponse to any situation.

Participating agencies include the Ministry of National Defense, the Navy, the National Guard, the State Attorney's Office, municipal police departments, Civil Protection, fire departments, and the Red Cross.

Efforts also include highway patrols, checkpoints, sobriety checkpoints, tourist assistance modules, and increased foot and motorcycle patrols in strategic areas.

Authorities emphasized that the goal is for visitors to enjoy a safe stay, return home without incident, and leave with a positive impression of Baja California.

With this coordinated deployment, the state reinforces a safe and reliable environment for tourism year-round, particularly during high-travel periods.

## Castro Limón foundation and Hotel Rosarito host 17th cycling race benefiting children with cancer

By Juan Pablo Sebastián

In an atmosphere of celebration and hope for children battling cancer, the Castro Limón Foundation, with the support of its sponsors, held the 17th edition of its cycling race, "Route of Hope," from Rosarito to Valle de Guadalupe on Saturday, March 28.

This marks the third edition in which Hotel Rosarito has participated since joining the cause in February 2025, when the race was first held with Hotel Rosarito Beach as both the venue and starting point...



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### Free surf therapy program in Rosarito opens the ocean to everyone



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# Baja California joins SHAYA Mujeres Viajeras to strengthen inclusive tourism

**T**ourism service providers across Baja California are joining forces to deliver more inclusive and responsible services with a gender perspective, following the signing of an agreement with SHAYA Mujeres Viajeras aimed at strengthening the state's tourism sector.

This collaboration will help advance strategies to create safer, more respectful, and inclusive spaces for women travelers.

The initiative includes the active participation of tourism organizations, business chambers, government agen-

cies, and promotion boards, with the goal of building capacity, raising awareness among key stakeholders, and positioning Baja California as a destination committed to equality, safety, and hospitality for all.

Gustavo Torres Ramírez, president of CANACO Rosarito and a representative of Hotel Rosarito, said the partnership with SHAYA Mujeres Viajeras will help promote Baja California as a safe destination. He noted that the state will be the first to earn this distinction through a series of awareness forums aimed at the tourism and service

sectors, presenting the SHAYA Mujeres Viajeras certification model and sharing tools and best practices to support its implementation.

"Women now make most travel decisions. They often travel with friends, with their partners, or on their own. This distinction marks a turning point in encouraging women to travel within the state and across Mexico. We feel fortunate that this is the first time SHAYA has partnered with a Mexican state, which shows that Baja California is committed to offering warm, high-quality service, as reflected in our hotels and established businesses," Torres Ramírez said.

The event was led by Governor Marina del Pilar Ávila Olmeda, who signed the agreement to advance inclusive tourism. Rosarito Mayor Rocío Adame Muñoz was also present and highlighted that Playas de Rosarito continues to strengthen and promote the quality and excellence in tourism services that have defined the municipality for years.



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# Rosarito strengthens tourism vision with new advisory council

**W**ith the goal of improving coordination between authorities and the tourism sector, Playas de Rosarito has established its Tourism Advisory Council, a collaborative platform designed to align strategies for economic growth and promote the city as a premier destination.

The inaugural session, held at the Baja California Center, was led by Mayor María del Rocío Adame Muñoz, with the participation of Tourism Secretary Miguel Ángel Badiola Montaña. During the meeting, officials highlighted the support of Governor Marina del Pilar Ávila Olmeda and the State Ministry of Tourism, reaffirming their commitment to working together to strengthen the sector.

The council will help coordinate concrete actions in promotion, infrastructure, safety, and service quality, benefiting both visitors and the local community. It also aims to position Rosarito as a strategic destination with-



in the Tijuana–Rosarito–Ensenada tourism corridor, enhancing its appeal through its beaches, gastronomy, and cultural events.

“With this council, we are creating a space for collaboration and consensus-building between government and the private sector, further establishing

Rosarito as a modern, safe, and attractive destination for both domestic and international visitors,” Mayor Adame Muñoz said.

This new body adds to Baja California’s broader efforts to position itself as a national leader in culinary and experiential tourism, with Rosarito standing

out for its seafood, cultural festivals, and proximity to the U.S. border via Tijuana.

With the creation of the Tourism Advisory Council, Playas de Rosarito takes an important step toward strengthening its status as a high-quality, collaborative, and steadily growing destination—offering memorable experiences while contributing to the region’s economic development.



## Rosarito shares driving tips to help visitors avoid fines and delays

**T**o help ensure a smooth and enjoyable stay, local authorities in Playas de Rosarito are encouraging both residents and visitors to follow basic driving guidelines that can help prevent fines or vehicle impound-

ments.

Officials highlighted that being informed and prepared can make a big difference during a visit. Simple steps—such as wearing a seatbelt, carrying a valid driver’s license, avoiding driving

under the influence, and making sure both license plates are properly displayed—can help drivers avoid unnecessary issues on the road.

They also emphasized that understanding your rights and responsibili-

ties as a driver contributes to a safer and more positive experience while visiting the city.

Authorities clarified that vehicles may only be impounded under specific circumstances, including driving without a valid license, driving under the influence, or if the vehicle is reported stolen.

Driving with only one license plate may result in a citation, while operating a vehicle without both plates can lead to impoundment, as regulations require such vehicles to be taken out of circulation.

Officials also noted that police officers are not authorized to retain personal documents or a driver’s license. In the event of a violation, drivers must be presented before a judge, who determines the appropriate fine or whether further action is necessary.

For international visitors, authorities explained that any traffic violation must be processed before a judge to ensure the corresponding fine is addressed at that time. If payment is not possible, only the judge may determine whether impoundment is necessary, with proper oversight procedures in place.

By following these guidelines, visitors can enjoy Rosarito with greater peace of mind—focusing on the experience rather than unexpected setbacks.



# What Rosarito's new court system means for residents and visitors

**R**osarito has introduced a new oral civil and family court system, marking a major shift in how legal cases are handled in the city—and across Baja California.

The system, launched by Governor Marina del Pilar Ávila Olmeda and Chief Justice Alejandro Isaac Fragoso López, is part of a broader reform under Mexico's National Code of Civil and Family Procedures. With this rollout, Baja California becomes the second state in the country to adopt the new model, with Rosarito leading at the municipal level.

## Faster and more transparent proceedings

Under the new system, all new civil and family cases will be handled through oral hearings, which are designed to be more transparent and efficient than traditional written proceedings. Ongoing cases will continue under the previous system until they are resolved.



## Online access to cases

A key feature is the Electronic Court system, which allows attorneys and individuals to track their cases online. This is expected to reduce the need for in-person visits and lower costs for those involved in legal processes.

## More focus on resolving disputes early

The new model places strong emphasis on alternative dispute resolution, encouraging parties to settle conflicts through mediation with trained facilitators. This can happen at any stage of

the legal process and may help avoid lengthy court proceedings.

## Modern facilities designed for public access

The new courthouse in the Independencia neighborhood includes updated courtrooms, a virtual consultation module for reviewing case files, and dedicated spaces for the State Center for Alternative Justice (CEJA). It also features a specialized hearing room designed to protect the rights of children and adolescents.

## What it means in practice

Officials say the goal is to create a system that is faster, more accessible, and easier to navigate—both for residents and for anyone who may need to resolve a civil or family matter while in the region.

The system begins operations with three judges—two assigned to civil cases and one to family matters—and is expected to play a key role in modernizing the state's justice system.



## Rosarito's civil and family oral court begins processing new cases, speeding up legal procedures

**F**ollowing the opening of the Civil and Family Oral Court in Playas de Rosarito, the first administrative filings by legal professionals are now officially underway.

This milestone represents a major step forward for Baja California's justice system under the National Code of Civil and Family Procedures, aiming to accelerate the resolution of civil and family cases.

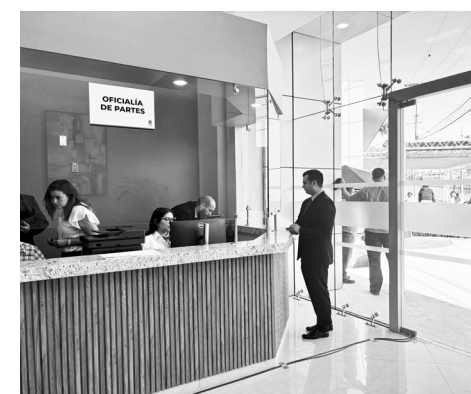
The transition to oral proceedings, combined with digital case management and modern technology, is expected to reduce processing times and improve overall efficiency for both attor-

neys and the public.

By implementing oral processes, the system offers faster resolutions, clearer procedures, and more accessible, citizen-focused services—modernizing the administration of justice in the region.

The Civil and Family Oral Court operates Monday through Friday from 8:00 a.m. to 3:00 p.m. under a “zero backlog” model. All civil and family cases filed in Rosarito from March 20, 2026, onward are processed under the new national code, while ongoing cases in traditional courts continue until completion.

Filings and case tracking are managed through the Electronic Court 2.0 platform, allowing legal professionals to monitor progress virtually. A Virtual Consultation Module is also available on-site to facilitate access to case information when needed.



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...continues from front page

## Castro Limón foundation and Hotel Rosarito host 17th cycling race benefiting children with cancer



...During the race's official kickoff, Hotel Rosarito Chairman Hugo Antonio Torres Ramírez recognized the work of the Castro Limón Foundation in championing children with cancer and reaffirmed the hotel's commitment to supporting the event in future editions.

"Events like this not only benefit children with cancer, but also help strengthen the tourism sector during these challenging times. You can count on our continued support for many more editions," said Hugo Antonio Torres, who received recognition from the Castro

Limón Foundation during the event.

Race coordinator Julia Limón reported that over the past 17 years, the foundation has supported numerous children across Baja California with treatment; 150 have been declared cancer-free, while another 100 are currently undergoing treatment.

All funds raised through the race are fully allocated to covering treatment for children served by the Castro Limón Foundation.

The 70-kilometer route begins in Rosarito and ends in Valle de Guadalupe, where a community celebration is held for participants and attendees.

At the start of the race, with an estimated 3,000 cyclists, represen-



tatives of the Castro Limón Foundation—led by Roberto Castro—thanked participants and sponsors for continuing to bring hope to children fighting cancer.

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# Five must-visit experiences in Rosarito this season

**A**s travel season gets underway, Rosarito continues to stand out as a favorite coastal escape for both local and international visitors seeking ocean views, fresh flavors, and outdoor adventure. Here are five experiences you won't want to miss.

## 1. Catch a wave in Rosarito

Rosarito's beaches are known for their consistent waves, making them ideal for surfers of all levels. Whether you're just starting out or already experienced, you'll find surf schools, board rentals, and welcoming spots to enjoy one of the region's signature activities.



## 2. Coffee by the pier

Few things are as relaxing as sipping coffee with an ocean view. The Rosarito pier offers a peaceful setting to unwind, especially at sunset—perfect for couples, families, or anyone looking to slow down and take in the moment.

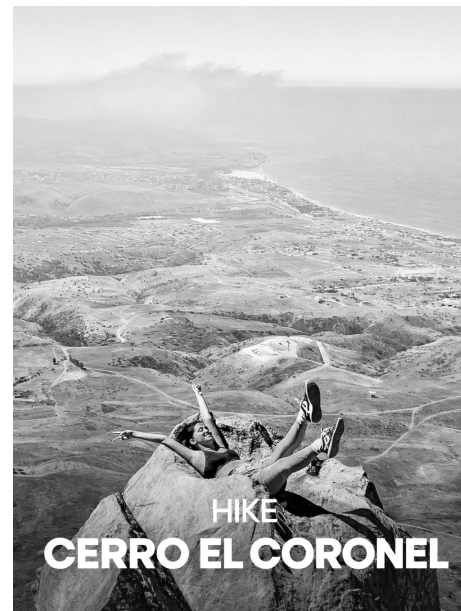


## 3. Taste Puerto Nuevo's legendary lobster

Just minutes from downtown, Puerto Nuevo is world-famous for its Baja-style lobster. This charming fishing village blends tradition, culture, and bold flavors, making it a must-stop for anyone looking to experience one of the region's most iconic dishes.

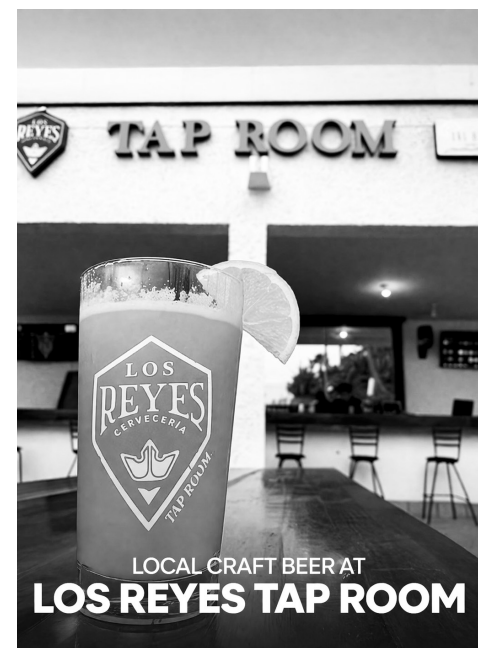
## 4. Hike Cerro El Coronel

For outdoor enthusiasts, Cerro El Coronel offers one of the most rewarding hikes in the area. The trail can be challenging, but the panoramic views of the Pacific Ocean at the top make every step worth it.



## 5. Explore Rosarito's craft beer scene

Rosarito's craft beer scene has been steadily growing, with local breweries offering creative flavors and laid-back atmospheres. It's the perfect way to wind down after a day of exploring while discovering the talent of regional brewers.



## CEART brings North American community into its cultural agenda

**M**arco Antonio Nuño Sánchez, coordinator of CEART Rosarito, attended as a guest at a monthly meeting hosted by the Office for Foreign Residents, where he presented the center's 2026 program of activities to members of the American resident community.

The outreach aims to integrate the foreign community into CEART's cultural programming by sharing its 2026 events calendar while also promoting culture as a key tourism attraction.

During the meeting, Nuño Sánchez outlined the year's scheduled events

as well as ongoing cultural workshops, creating a space for dialogue and addressing attendees' questions and cultural interests.

CEART Rosarito has become a leading cultural venue for tourism promotion, offering a wide range of artistic events that attract visitors from the United States. One recent example is the Third Laboratory for the Development of Performing Arts, which concluded last weekend with two standout Mexican opera concerts attended by members of the American resident community.

The performances were the result

of an intensive week of preparation by accomplished vocalists, guided by renowned instructors: Dr. Enid Negrete, Dr. Rocío Tamez, Dr. Antonio Espinal, Dr. Carlos Conde, Maestro Iván Mares, and Maestro Javier Carrillo, who shared their expertise and contributed to the participants' professional development.

"The goal of sparking interest and continuing to promote Mexican opera in our region has been achieved. We look forward to welcoming you again soon to continue sharing the art of opera," CEART said following the successful performances.



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## More than 300 anglers compete in El Bebé beach tournament

**W**ith more than 330 participants, the state qualifying series for surf fishing kicked off last weekend with its first tournament at Playa El Bebé in Rosarito.

The large-scale event was organized by the TJ Fishing Club. Like all competitions promoted by the state administration, it was sanctioned by the Baja California State Association of Fishing Clubs and adhered to standards of legality, inclusion, and fairness that define the sport.

Winners of the “Fastest Mojarra” category—awarded for catches made within the first minutes of the competition—were Luis Contreras in the men’s division, Érica Arreola in the women’s division, and Erik Mora in the youth category. Sofía Lugo Molina also received a special prize for landing a flounder weighing more than one kilogram.

At the conclusion of the tournament, Érica Arreola claimed first place in the women’s division, followed by Angélica Alejandre in second and Alondra Cam-



pos in third. In the youth category, Juan Enrique Paredes took first place, Erik Mora finished second, and Eitán Fino Moreno placed third.

In the men’s division, Edgar Ramírez secured first place, followed by Francisco Martínez in second and Edye Rocha in third. In the special category, David Fino took the top spot, with Ramón Ferrer finishing second and Candelario Ochoa placing third.

As a result, those advancing to the state team include the top three finishers in the “Mojarra” category, the top two in the special category, and the first-place finisher in the women’s division. They will be joined by winners from the first three tournament venues.

The state surf fishing qualifiers will continue in Ensenada on April 26 at La Lengüeta Beach, organized by the Pura Vida group. The third event is scheduled for May 30 at Playa El Gastón in San Quintín, promoted by Pioleros del Valle. The same location will host the fourth tournament on August 16, organized by Pesca San Quintín. The series will conclude on November 27 with the fifth tournament at La Escollera in San Felipe.



## Free surf therapy program in Rosarito opens the ocean to everyone

**R**osarito is once again making waves for inclusive travel experiences as the nonprofit Olas para Todos launches its annual series of free surf therapy sessions for people with disabilities.

Led by Carlos Luna, the program kicks off Saturday, April 25, at Playa Raul’s and welcomes participants of all ages—from children over six to adults—at no cost.

Sessions will be held on the last Saturday of each month through November, with around 60 participants expected per event. More than just a day at the beach, the program creates a supportive and uplifting space where the ocean becomes a source of confidence, joy, and personal growth.

To ensure a safe and positive experience, volunteers are receiving first aid training, while community workshops are being offered to strengthen emergency response skills when assisting people with disabilities.

Advance registration is required and will be available through links shared on Olas para Todos’ social media pag-



es in the weeks leading up to each session, helping organizers prepare and provide the best possible experience for participants.

Carlos Luna noted that, for the first time, the organization has secured most of the resources needed to sustain the program throughout the year, thanks to strong community support and fundraising efforts. He added that the initiative continues to welcome new volunteers interested in being part of a meaningful and life-changing experience.

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As part of ongoing efforts to enhance the visitor experience, authorities in Playas de Rosarito carried out an outreach campaign in the city's central tourist district—one of the busiest areas during peak travel periods.

Working alongside agencies from all three levels of government, officials maintained a visible presence while sharing helpful information with residents and visitors on how to respond to unexpected situations and where to seek assistance if needed.

As part of the initiative, authorities encouraged a culture of transparency and reminded the public that any improper requests for money should be reported without hesitation.

Officials reiterated their commitment to ensuring that Playas de Rosarito remains a safe, welcoming destination where visitors can enjoy their stay with confidence.





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